

Kim Craig, Ph.D.

SOCIOCULTURAL ANTHROPOLOGIST

Objective

Anthropology professor committed to advancing interdisciplinary approach to the study of human culture, integrating insights from the social sciences, humanities, and visual media to illuminate how people construct meaning, identity, and belonging. Dedicated to a teaching philosophy that fosters critical inquiry, applied learning, and cross-cultural dialogue, equipping students to analyze cultural complexity with both intellectual rigor and practice relevance.

Education

2020-2026

Brandeis University
PhD Sociocultural Anthropology

Dissertation: "Bare Branches and Clashing Doors: Masculinity, Morality, and the Marriage Economy in Contemporary China"
Advisor: Sarah Lamb

2018-2020

Binghamton University
MA Sociocultural Anthropology

Thesis: "Origin Trail" (16 minute documentary film)
Advisor: Joshua Reno

2003-2007

Savannah College of Art and Design
BFA Film and Television – Documentary Film

Thesis: "sunlight and babies" (13 minute documentary film)
Advisor: Michael Chaney
Magna Cum Laude

Research and Teaching Interests

Sociocultural Anthropology
China
Gender
Ethnographic Methods
Masculinity
Kinship + Relatedness
Singleness
Morality
Media
Applied Anthropology
Graphic Anthropology
History of Anthropological Thought
Ethnographic Writing

Grants and Award

2024	GSAS Summer Dissertation Writing Award Brandeis University
2024	GSAS TA Award Brandeis University
2023	Graduate Student Writing Retreat Grant Mandel Center – Brandeis University
2023	Mandel Innovative Dissertation Grant Brandeis University
2023	Anthropology Department GTR Grant Brandeis University
2022	Graduate Student Writing Retreat Grant Brandeis University
2022	GSAS PhD Research Award Brandeis University
2021	Anthropology GTR Grant Brandeis University
2021	Connected PhD Grant Brandeis University
2020-2025	Teaching Assistantship + Tuition Award Brandeis University
2018-2020	Teaching Assistantship + Tuition Award Binghamton University
2018	Alumni Atelier Award Savannah College of Art & Design
2003-2007	Academic Scholarship Award Savannah College of Art and Design

Teaching Experience

Spring 2025	Harvard University , Cambridge, MA, USA Preceptor , Harvard College Writing Program • Instructor of record for two sections of EXPOS20: What's a Family, a freshman writing course (15 students per section), covering the elements of writing using ideas from ethnographic studies and anthropological theories of kinship. • Topics included: consanguinity and affinity, structuralism, partible paternity, walking marriage, structuralism, polyandry, polyamory, cooperative marriage, gamete donation, natalism, commercial
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surrogacy, genetic testing, adoption, fictive kinship, and chosen family

- Designed original syllabus to meet accreditation standards
- Developed writing assignments, scaffolded homework sequences, and delivered lectures
- Led peer-review workshops, held weekly office hours, and individual conference to support revisions

Fall 2024

Brandeis University, Waltham, MA, USA

Lecturer, Department of Anthropology

- Instructor of record for ANTH144a: The Anthropology of Gender, a writing intensive course open to undergraduate and graduate students (25 students)
- Examined gender, sex, sexuality, queerness, questioning the universality of male dominance, egalitarianism, postcolonial feminism, power, agency, resistance, gender in East Asia, transgender experiences, masculinity, gender-based violence, queer kinship, singlehood, sex work, body politics, and beauty ideals
- Designed syllabus, assignments, quizzes, and scaffolded homework sequences, and revised course to align with accreditation standards
- Supervised and coordinated grading with teaching assistant
- Held weekly office hours and provided extensive written feedback on student writing

2020-2024

Brandeis University, Waltham, MA, USA

Teaching Assistant, Department of Anthropology

- Assisted with ANTH 26A: Media and Communication, (50 students), covering semiotics, social construction, advertisements, social media, and mass media
- Assisted with three semesters of ANTH 1A: Intro to Comparative Study of Human Societies (150 students), covering: fieldwork, qualitative research methods, ethics, culture and medicine, kinship and belonging, interview techniques, decolonization, globalization, personhood, the body, adornment, gender, sexuality, language, race, urban vs rural spaces, religion, economy and labors, structural inequality, and death
- Assisted with ANTH 144a: Anthropology of Gender, a writing-intensive course open to undergraduate and graduate students (25 students)
- Assisted with ANTH 111A: Aging in Cross-Cultural Perspectives, a course open to both undergraduate and graduate students, (25 students), addressing ageism, gender, sexuality, health inequality, family moral systems, care, personhood, "successful" aging, religion, housing, dementia, migration, and dying

- Graded homework, essays, and exams; collaborated with the professors and other TAs to standardize grading
- Led biweekly discussion sections and held weekly office hours
- Managed Moodle course sites and maintained grading records

2022-2024

Brandeis University, Waltham, MA, USA

Teaching Assistant, Department of International Global Studies (IGS)

- Assisted with IGS 126A: Contemporary Chinese Culture, an undergraduate course (25 students), covering kinship, filial piety, marriage, reproductive policy, gender and sexuality, technology, identity, and nation-building.
- Assisted with IGS 138A: China in the World, an undergraduate course (25 students), addressing empire, nationalism, global health, racism, Belt and Road Initiative, human rights, and masculinity.
- Evaluated and advised approximately half of enrolled students in each course
- Led discussions, held office hours, and delivered lectures in faculty absence.
- Managed Moodle sites and maintained grading spreadsheets.

2018-2020

Binghamton University, Binghamton, NY, USA

Teaching Assistant, Department of Anthropology

- Assisted with two semesters of ANTH 118: Linguistic Structures, an undergraduate course (150 students), covering phonetics, phonology, morphology, syntax, and semantics
- Assisted with ANTH 243: Medical Anthropology, and undergraduate course (150 students), addressing biocultural health, epidemiology, genetics, environmental effects, health, illness, healing, structural inequalities,
- Led biweekly discussion sections and held weekly office hours.
- Graded and mentored approximately 25 students per semester.
- Coordinated grading across a team of five TAs.
- Managed Blackboard course sites and grading records.

2013-2014

EF – English First, Beijing, China

Foreign Language Instructor

	• Taught five daily English courses to adult professionals (4–36 students per class) across six proficiency levels. • Designed lessons on business communication, travel, negotiation, and professional etiquette. • Assessed and placed new students by proficiency level. • Adapted standardized curriculum to emphasize interactive, student-centered pedagogy. • Documented student progress after each class.
2012-2013	Tokers TOEFL Prep Academy, Los Angeles, CA, USA Speaking Instructor • Taught three levels of TOEFL preparation courses (15 students per class), specializing in the Speaking section. • Revised syllabus to increase student engagement and performance outcomes. • Administered and evaluated simulated exams; tracked daily progress.
2012-2013	Wilshire Language Academy, Los Angeles, CA, USA English Language Instructor • Taught Intermediate English (20 adult students), focusing on everyday communication in the United States. • Developed syllabus based on assigned textbook and integrated role-play and media analysis. • Assessed student performance through quizzes, exams, and written assignments.
2011	(Freelance), Melbourne, Victoria, Australia English Language Tutor • Provided individualized instruction in grammar, pronunciation, business English, and written correspondence. • Designed customized lessons and original materials based on students' professional needs.
Summer 2010	Nobel University, Los Angeles, CA, USA English Language Instructor • Taught Intermediate English (25 international college students), focusing on academic speaking, listening, reading, and writing. • Designed course syllabus and adapted curriculum for experiential learning. • Evaluated assignments and monitored student progress.
2009-2010	American Montessori International School, Seoul, South Korea English Language Instructor

Research Experience

	• Taught three levels of after-school English (K–4 students; 15 per class). • Developed lesson plans aligned with daily (Korean) curriculum topics (e.g., space, seasons, the human body). • Designed interactive activities, worksheets, and assessments. • Documented weekly student progress.
2008-2009	Pagoda Junior, Goyang, South Korea English Language Instructor • Taught four levels of spoken English (ages 8–13; 20 students per class). • Adapted standardized curriculum to incorporate interactive learning methods. • Designed supplementary materials and assessed student performance.
2020-2025	Dissertation Research, Brandeis University, Waltham, MA US Advisor: Dr. Sarah Lamb • Conducted six months of ethnographic fieldwork across Kunming, Dali, Wuhan, Shanghai, Chongqing, and Chengdu, China • Led a team of six research assistants conducting interviews and digital environmental scans of Chinese social media platforms • Conducted two months of preliminary research in Lao cai, Vietnam, examining bride migration at the China/Vietnam border through semi-structured interviews • Conducted three months of preliminary research on Chinese international students' attitudes toward rural bachelorhood of China
2020-2022	Carnegie Mellon Fellowship Research Assistant, Brandeis University, Waltham, MA Primary Investigator: Dr. Sarah Lamb • Managed and delegated tasks to a team of three remote researchers in India for the project "Aging Well" • Compiled and coded and analyzed translated interviews and fieldnotes using thematic and in vivo coding strategies • Contributed emergent coding categories as themes developed • Edited and provided substantive feedback on manuscript chapter drafts
2021	Research Assistant, Veteran's Affairs (VA) Brandeis University, Waltham, MA Primary Investigator: Dr. Gemmae Fix

- Conducted digital environmental scans of the VA's Electronic Health Record Modernization (EHRM) Initiative
 - Analyzed findings and prepared reports recommending improvements to better serve clients during service transition
- 2021 **Research Assistant, Brandeis Library**, Brandeis University, Waltham, MA
Primary Investigator: Dr. Jonathan Anjaria
- Conducted semi-structured interviews with eight graduate students regarding library accessibility and services
 - Analyzed qualitative data to identify key themes and trends
 - Presented findings and recommend strategies to improve library accessibility for graduate students
- 2020 **Master's Thesis Research**, Binghamton University, Binghamton, NY
Advisor: Joshua Reno
- Conducted oral history interviews with four members of a single documenting their immigration to the USA
 - Produced and edited a short ethnographic film integrating interview footage, archival materials, and interactive mapping tools
 - Authored a methodological essay on the use of virtual mapping as an interview strategy for participants with mobility of health limitations
- 2019 **DPH Research Assistant**, Binghamton University, Binghamton, NY
Primary Investigator: Dr. Deborah Schechter
- Collected and reviewed public health data on lead poisoning prevention campaigns across the United States.
 - Analyzed and synthesized findings into actionable recommendations for community implementation.
 - Designed and produced informational brochures for the Broome County Lead Poisoning Prevention Program.
- 2019 **NIH Lyme Research Assistant**, Binghamton University, Binghamton, NY
Primary Investigator: Dr. Ralph Garruto
- Assisted in grant writing for an ongoing NIH funded study on the impact of tick-borne Lyme disease on regional populations
 - Revised and formatted grant drafts and located and verified citations
- 2016 **Dissertation Research Assistant**, UPenn, Philadelphia, PA
Primary Investigator: Nora Gross

- Assisted in compiling and analyzing ethnographic data for doctoral dissertation later published as [Brothers in Grief](#)
- Coded transcribed interviews and behavioral reports in Atlas.ti using predefined thematic frameworks
- Developed additional coding categories as new themes emerged during analysis

Other Work Experience

2026	Writing Center Consultant Brandeis University, Waltham, MA, USA • Provide one-on-one consultations with undergraduate and graduate students to develop academic writing, argumentation, and revision strategies across disciplines. • Offer constructive feedback on thesis development, organization, clarity, and citation practices while helping students strengthen their own editing and critical thinking skills.
2012 – present	Web Designer Freelance (remote) • Sarah Lamb (personal academic website) (forthcoming) • Sukaina Hirji (personal academic website) www.sukaina-hirji.com • Kim Craig (personal academic website) www.kim-craig.com • Making Sweet Tea (official film website) www.makingsweettea.com • Sierra Vista Growers (business website) www.sierravistagrowers.net • Get Organized Already (business website) www.getorganizedalready.com
2012-2019	Virtual Admin Assistant Get Organized Already, Los Angeles, CA, USA
2011-2017	Professional Home Organizer Freelance, (Multiple cities), USA

Presentations and Lectures

2026	Paper Presentation "Boogeymen: Bad men and unacceptable masculinity" International Singles Studies Association (ISSA) Conference. University of Edinburgh, Scotland. Jul. 8, 2026
2021	Conference Presentation [short film] Craig, K. "Origin Trail" ADX: Anthropology Design Exhibition. New School, New York City, NY. Apr. 16, 2021

	2018	Workshop "Long-Term Collaboration" Alumni Atelier Open Studios. SCAD, Lacoste Campus, France
Residencies	2018	SCAD Alumni Atelier , Lacoste, France Project: " The Sleeping Baker of the Luberon " (book)
Community Service	2025-present	Volunteer and Vetting Administrator LUCE Immigration Justice Network, Massachusetts, US
	2014	HelpX Summer Volunteer San Marici de Calc Intentional Community, Banyoles, Spain
	2012	HelpX Spring Volunteer Cob Home Building Project, Tumbaco, Ecuador
	2009-2010	Volunteer EFL Instructor Samdong Boystown Orphanage, Seoul, South Korea
Languages	English	Native language
	Mandarin Chinese	Intermediate Listening, Intermediate Speaking, Beginner Reading and Writing
	French	Intermediate Listening, Beginner Speaking and Writing, Intermediate Reading.
	Korean	Beginner Listening, Beginner Speaking, Novice Reading and Writing
Computer skills	Communication	Slack, Google Hangouts, Discord, Zoom, Mailchimp
	Teaching	Blackboard, Canvas, Latte, Moodle
	Data Analysis	Google Sheets, Microsoft Excel, Stata, R (basic), Python (basic)
	Film Editing	Avid Pro, Adobe Premiere, Adobe After Effects
	Presentation	Microsoft PowerPoint, Google Slides
	Word Processing	Microsoft Office, Google Docs
	Web Design	Wordpress, Wix, Squarespace, Drupal (basic), Dreamweaver (basic)
	Transcription & Coding	Atlas.ti, Delve, Otter.Ai, Echo 360

Graphic Design Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Canva
